

**BIO**  **S LIFE**  
FRANCHISE

# Unicity International – A Global Leader

- A top 100 privately owned company in the U.S.
- Leading home-based franchisor
- Developer of over 150 leading nutraceutical products



Ranked

#1

in Utah



## A Global Opportunity

Operating in 26 Countries



# Science Based Products

- Scientifically developed by a team of leading nutritionists and health care professionals
- Clinically tested to ensure maximum efficacy
- Products listed in the Physicians' Desk Reference



## Product Family Targets Array of Health Concerns

- Weight Management
- Energy
- Cholesterol Health
- Cardiovascular Health
- Anti-Aging
- Bone and Joint Health
- Daily Nutrition
- Digestive Health
- Women's Health
- Men's Health
- Immune Health
- Cognitive Health
- Homeopathic
- Sports and Fitness
- Beauty and Personal Care



# Unicity's Health Philosophy

## Five Steps to Optimal Health:



### Step 1: HYDRATE

- Water supports all body processes
- Dehydration leads to numerous degenerative diseases and organ malfunction
- 90% of population is dehydrated



### Step 2: EXERCISE

- Reduces Stress
- Improves mental function
- Increases energy levels
- Expands cardiovascular function
- Assists weight management



### Step 3: CLEANSE

- Removing waste build-up allows the body to fully absorb nutrients and prevents disease
- Removing toxins and parasites prevents damage to organs and other tissues



### Step 4: NOURISH

- Eat a diet rich in fruits and vegetables
- Reduce consumption of foods high in sugars, fats and carbohydrates
- Add nutritional supplemental



### Step 5: TARGET

Vision Health

Cardiovascular Health

Weight Management

Hormone Balance

Immune Health

Bone & Joint Health

Anti-Aging

Cognitive Health

Liver Health

Kidney & Bladder Health

Prostate Health

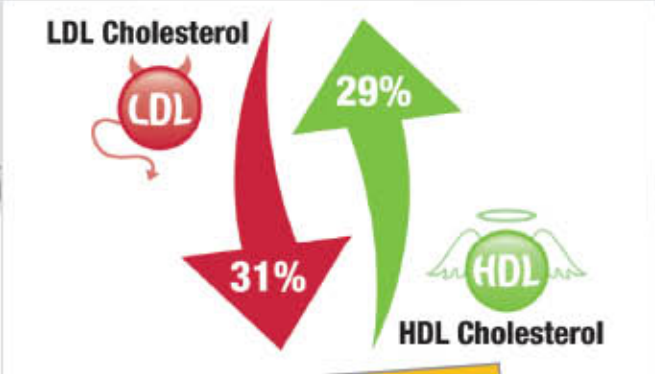
Skin Care

Sports Nutrition



# BIO LIFE®

# slim



## Bios Life Slim™ Benefits

- Reduces Appetite and Cravings
- Absorbs and Removes Fat
- Promotes Body's Natural Fat Burning Ability
- Decreases Leptin Resistance
- Lowers Triglycerides
- Improves Cholesterol Levels

## A Scientific Break-Through in Fat-Loss

- Obesity has increased 74% over the past 15 years
- 27% of children are obese
- 31% of adults are obese
- Weight Loss Industry - \$55 BILLION

## Get Slim Challenge!

Win \$5,000 -  
\$15,000

**Ryan**

Lost 94 pounds  
and 25 inches  
in 180 days



"With the help of Slim, the weight just came off.  
Life is good again!"

**Darla**

Lost 51.5 pounds  
and 26.5 inches  
in 90 days



"I love the way Slim makes me feel."

# BIOS LIFE®

## SMART ENERGY



### Smart Points

- Boosts Energy
  - Supplies Antioxidants
    - Restores Electrolytes
      - Increases Metabolism
        - Amplifies Mental Clarity

### Super Energy Boost



Increases metabolism and thermogenesis  
High antioxidants  
Two calories

### Super Mental Boost



Super antioxidants  
Improves mental focus  
Twenty five calories

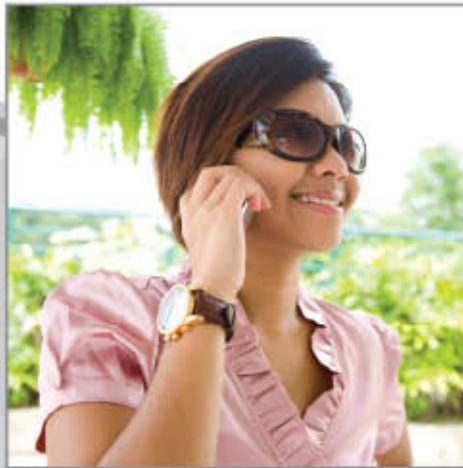
---

# Home-Based Franchising

## The best way to earn money

---

- Over 5,000 home-based businesses open every day
- Home-based businesses represents \$225 billion in sales annually
- Home-based franchises have low start-up costs



---

## Benefits of the Bios Life<sup>®</sup> Home – Based Franchise

---

- Personal freedom
- Financial security
- Keep more of your money (tax advantages)
- Time freedom
- Less stress
- Personal growth
- Increased productivity
- Creative opportunities
- Improved quality of life



# Bios Life® Franchise – How it Works

**Two Options** for building a successful Bios Life Franchise

- 1) Retailing
- 2) Franchise Expansion

## Retailing –

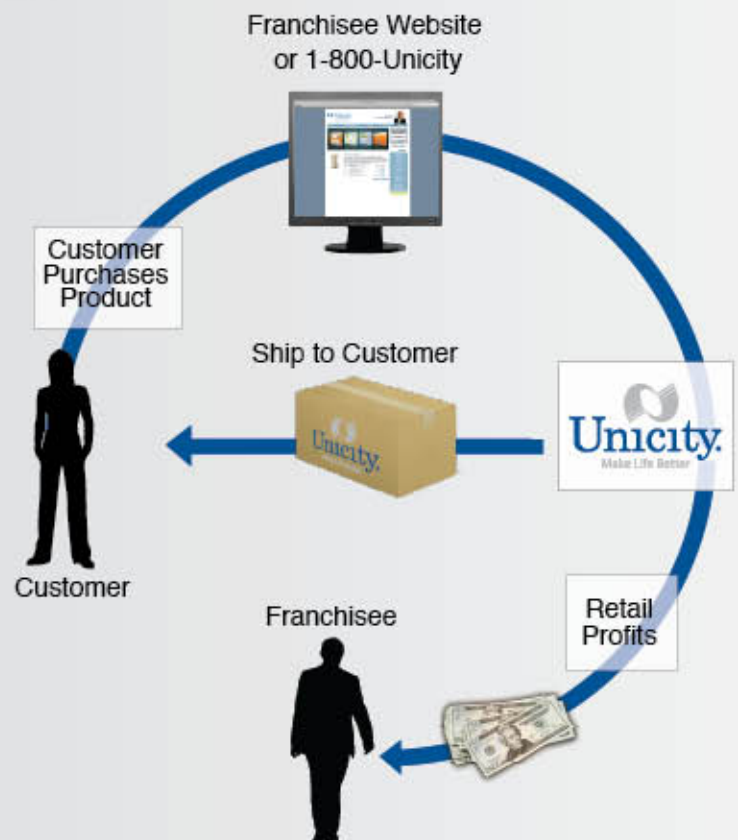
Introduce Unicity's exclusive line of products to others

- Purchase the products at wholesale
- Offer the products at retail or preferred customer pricing
- Keep the profits—up to 100% of wholesale price

## Sell product from your inventory



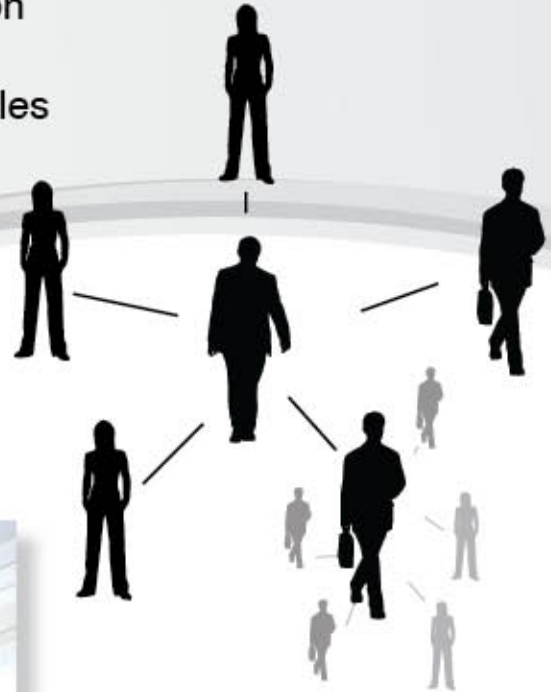
## Customer purchases directly from Unicity



# Bios Life® Franchise Expansion

The Fastest way to grow your business is by expanding your franchise team

- Successful franchisees build an expansion base of at least five franchise partners
- Franchisees earn commissions on the sales of their expanded franchise partners
- Unlimited franchise expansion: local, national, and international



## Benefits of expanding your franchise

- Grow sales and income quickly
- Leverage time and efforts of many
- Develop a residual stream of income
- Personal interaction

# ABC Franchise Expansion Model

## A Invite

**Objective – Invite a person to learn about the Bios Life Franchise**

Method

Telephone  
Person to Person  
Email  
Online Videos

Training

Your Sponsor  
ABC Training Module  
Franchise Owner's Manual

## B Inform

**Objective – Provide information about the franchise opportunity**

Method

Personal Presentation  
Private Business Receptions  
Videos/CD's/DVD's  
Webinars/Conference Calls  
Online Videos

Training

Your Sponsor  
ABC Training Module  
Franchise Owner's Manual  
Team Training Sessions

## C Involve

**Objective – Help the person get involved with the Bios Life Franchise**

Method

Personal Presentation  
Webinars/Conference Calls

Training

Your Sponsor  
ABC Training Module  
Franchise Owner's Manual



# How To Get Involved

## Franchise Partner

### Manager Fast Start

1000 points in Personal Volume in your first 30 days

#### Benefits:

- Qualify for the 90-Day Manager Fast Start Bonus
- Earn 30% on your frontline Franchise Partner's first month's Personal Volume
- Earn 20% on your second level Franchise Partner's first month's Personal Volume
- Eligible for Director Bonus Pools
- Eligible for Presidential Bonuses up to \$162,000

### Standard Fast Start

250 points in Personal Volume in your first 30 days

#### Benefits

- Qualify for the 90-Day Standard Fast Start Bonus
- Earn 20% on your frontline Franchise Partner's first month's Personal Volume
- Earn 10% on your second level Franchise Partner's first month's Personal Volume

## Customer

As a Unicity customer you will have access to:

- Over 150 of Unicity's unique products
- Leading health, nutrition and product education
- 24/7 Online access to product education and ordering
- Products shipped directly to you each month with the Auto-Refill program

# Bios Life® Franchise Expansion

## Manager Fast Start (Earning Potential)

You	X	1000 PV	=	1,000 PV			
5 Franchisees	X	1000 PV	=	5,000	X	30%	= \$ 1,500
10 Franchisees	X	1000 PV	=	10,000	X	20%	= \$ 2,000
<b>Total Commissions</b>							<b>\$3,500</b>

Qualify for Group Volume Bonus Pool with at least 5,000 GV \$700 - \$2,000\*

Qualify for Director Growth Bonus Pool under 25,000 OV \$1,000 - \$3,000\*

**First Months Approximate Total Earnings \$5,200 +**

\*Average Approximate Payout

## Standard Fast Start (Earning Potential)

You	X	250 PV	=	250 PV			
5 Franchisees	X	250 PV	=	1,250	X	20%	= \$ 250
10 Franchisees	X	250 PV	=	2,500	X	10%	= \$ 250
<b>Total Commissions</b>							<b>\$500</b>



# Getting Started

## Become a Franchise Owner

- Complete Franchise Application
- Place initial product order
- Set up monthly Auto-Refill order (required to receive commissions)



**Your Sponsor:**

