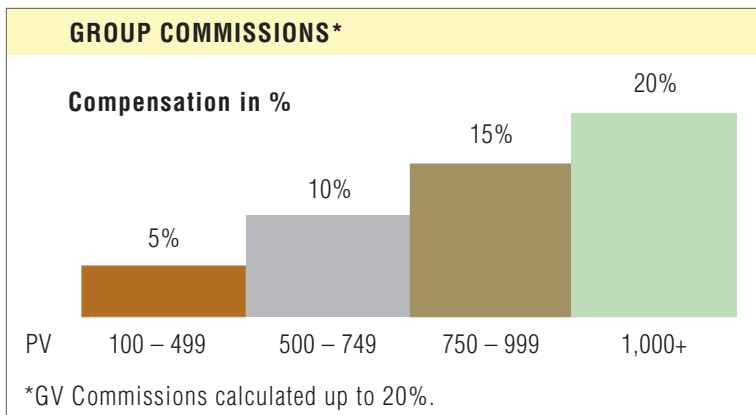
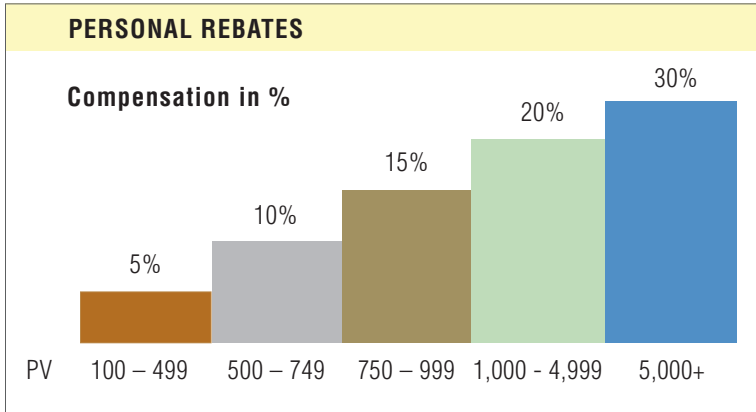


Franchise Earnings Summary



		FRANCHISE ROYALTY AWARDS								
		ASSOCIATE	JUNIOR MANAGER	MANAGER	SENIOR MANAGER	DIRECTOR	SENIOR DIRECTOR	PRESIDENTIAL SAPPHIRE	PRESIDENTIAL RUBY	PRESIDENTIAL DIAMOND
Monthly Qualification	PV	100	100	100	100*	100*	100*	100*	100*	100*
	GV	250	500	1,000	1,000	1,000	1,000	1,000	1,000	1,000
	Leg OV				1@1K	3@1K	3@1K	3@5K	4@5K	5@5K
	Total OV				1K	3K	10K	50K	100K	150K
Franchise Royalty Awards	Leg Balance OV					1.2K	4K	20K	40K	60K
	Royalty Share 1				5%	5%	5%	5%	5%	5%
	Royalty Share 2					5%	5%	5%	5%	5%
	Royalty Share 3						5%	5%	5%	5%
	Royalty Share 4							5-8%	5-8%	5-8%
	Royalty Share 5								5-9%	5-9%
Royalty Share 6									5-10%	

1) Associate through Manager are required to achieve GV amount one month only. 2) *Monthly Auto-Refill of 100 points is required beginning with Sr. Manager. 3) Leg Balance OV reflects amount of volume required outside of largest leg.

FAST START BONUS

Eligible to all Franchisees rewarding them with a fast return on personal enrollments and on team building activities. The Fast Start Bonus pays 20-30% on the first-month volume of newly enrolled Franchisee to the Enroller and 3-5% to the next five qualifying Upline Franchisees, depending upon rank.

TEAM BUILDER BONUS

Eligible to all Franchisees to encourage and reward team growth to the Presidential Sapphire Rank. Team Builder Bonuses are earned as Franchisees build their total Organizational Volume. The Bonuses range from \$500 - \$3,000, with total payout of up to \$20,000.

PRESIDENTIAL BONUS

Eligible to new Sapphire, Ruby, and Diamond President Club Members who achieve volume growth targets within a specified time frame.

See definitions for additional details.

Compensation Plan Definitions

Active Franchisee. A Franchisee in good standing who has accumulated a minimum of 100 Personal Volume (PV) in a calendar month. A person must be an Active Franchisee to be eligible for earnings in the Compensation Plan.

Associate. To achieve the Rank of Associate a Distributor/Franchisee must have a minimum of 100 Personal Volume (PV) and 250 Group Volume (GV) in a calendar month.

Auto-Refill. Auto-Refill (or "Automatic-Refill") is a program in which products are automatically shipped to Franchisees or customers pursuant to the terms of an Auto-Refill Agreement. A Franchisee must have a monthly personal auto-refill of 100 PV in order to receive commissions and awards at the Sr. Manager Rank and above.

Auto-Refill Roll Up. The Personal Volume (PV) auto-refill of your frontline managers or above, will count towards the GV qualifications for the first upline Sponsor who is of Manager Rank or above with 100 PV or more.

Calendar Month. The period of time used to calculate awards and ranks under the Compensation Plan. Also referred to as a Commission Month or Volume Month.

Commission. Awards or earnings that are a percentage of your total Personal Volume (PV) and the PV of the Franchisees in your Downline Organization for that Calendar Month.

Distributor/Franchisees. An independent contractor who has signed and completed the official Unicity Distributor Agreement and whose Distributor Agreement has been accepted by Unicity and whose relationship is not otherwise terminated. A Distributor/Franchisee is given a license to distribute Unicity products through a Unicity Distributorship and may also be referred to as a Franchisee or in other common terms such as Franchise Owner, Associate, Independent Business Owner, IBO, Member or the like. Likewise, a Distributor may be referred to by the name of the Rank that the Distributor has achieved in the compensation plan, such as Associate, Jr. Manager, Manager, Director, Presidential Sapphire, Presidential Ruby or Presidential Diamond. Preferred Customers and Retail Customers are not Distributors.

Downline Organization or Downline. A "Downline Organization" consists of all Distributors who are directly or indirectly sponsored by a Distributor or by Distributors in his or her Downline.

Enroller. The Distributor/Franchisee who directly recruits and/or refers an applicant to become a Unicity Distributor/Franchisee and is recognized as the "Enroller" on the Distributor Agreement. The Enroller may also be listed as the Sponsor.

Fast Start Bonus. The Fast Start Bonus rewards Distributors with a fast return on personal enrollments and on team building activities. The Fast Start Bonus is paid on the first-month volume of a new Franchisee and paid to the Enroller and the next five qualifying Upline Franchisees. The amount paid to the Enroller and the Upline is based on the qualified Rank of each recipient.

To be eligible for a Fast Start Bonus, a Franchisee must achieve the following:

1. Qualified Levels are established by achieving 100 PV for Associates, Jr. Managers and Managers and normal rank requirements for Sr. Managers and higher (see compensation plan overview)
2. GV requirement for Associate through Manager is one month only
3. First-month Personal Volume up to 1,000 PV is paid to the Enroller and Upline through the Fast Start Bonus as outlined above
4. First-month Personal Volume over 1,000 PV is paid through the Fast Start Bonus as outlined above with the first level bonus going to the new Franchisee, level two going to the Enroller of the new Franchisee and level three thru six being paid Upline as outlined
5. Franchisees who have 100 PV but have not achieved Associate Rank or higher, will receive 5% on level one

Frontline. A Distributor who is immediately below the Sponsor in the Sponsor's Downline.

Generation. A grouping of Downline Franchisees, organized for the purpose of calculating Franchise Royalties. A Generation may also be referred to as a Royalty Share.

Group Volume (GV). The total Personal Volume (PV) of a Franchisee and his/her Downline Franchisees that have not yet achieved Manager. Also, PV points for the first-month orders of new Franchisees that you Enroll.

Group Volume (GV) Roll-Over. Group Volume Roll-Over allows a new Franchisee that joins Unicity and places their first order from the 25th to the end of the volume month, the ability to have their Group Volume (GV) roll over into the next volume month. Payments for all commissions and Fast Start Bonus earnings will be made in the regularly schedule month. However, the roll-over volume will count toward the Group Volume requirement, Organizational Volume requirement, Fast Start Bonus qualification and Team Builder Bonus qualification. The new Franchisee's GV will not roll over to the next month if:

- a. The new Franchisee qualifies for any level in the Team Builder Bonus in the current month –or
- b. Someone in the new Franchisee's Downline qualified for any level of the Team Builder Bonus in the current month.

Horizontal Compression. Unicity's proprietary process of summing a Franchisee's leg OV, while excluding the two largest Legs, to create a single Leg that may be used to Qualify for a Rank of Director up to and including Sapphire. For the Rank of Ruby the three largest Legs are excluded from Horizontal Compression and for the Rank of Diamond the four largest Legs are excluded from Horizontal Compression.

Jr. Manager. To achieve the Rank of Jr. Manager a Distributor/Franchisee must have a minimum of 100 Personal Volume (PV) and 500 Group Volume (GV) in a Calendar Month.

Leg. An entire Downline organization beginning with a Frontline Franchisee.

Leg Volume. The total organization volume of a Leg.

Level. A position in a Franchisee's Downline based on sponsorship without compression.

Manager. To achieve the Rank of Manager a Franchisee must have a minimum of 100 Personal Volume (PV) and 1000 Group Volume (GV) in a Calendar Month.

Multi-Share Compression. The process in which Royalty Shares are awarded to the Upline. The first Royalty Share of an active Manager's GV is awarded to the first Upline Franchisee that is at least a Senior Manager. The second share is awarded to the first Franchisee above the Senior Manager that is at least a Director. The third share is awarded to the first Franchisee above the Director that is at least a Senior Director. The fourth share is awarded to the Franchisee above the Senior Director that is at least a Presidential Sapphire. The fifth share is awarded to the Franchisee above the Presidential Sapphire that is at least a Presidential Ruby. The sixth share is awarded to the Franchisee above the Presidential Ruby that is at least a Presidential Diamond. The GV of a non-active Manager is included in the GV of the first Upline active Manager for share calculations.

Organization Volume (OV). The sum total of all Volume in a Distributors organization, including the Distributor's PV and the PV of all his/her Downline Franchisees.

Personal Rebates. Awards given to a Franchisee based on his/her PV, which is based on the Franchisee's personal product purchases and product purchases made by his/her customers.

Personal Volume (PV). The Volume accumulated from a Distributor's Unicity product purchases and the product purchases made by his or her customer(s) through Unicity during a volume month.

Presidential Bonus. Presidential Bonuses are earned by confirming the achievement of Sapphire, Ruby or Diamond Ranks for three consecutive months, Once the Rank has been achieved a bonus will be paid for each additional month the Rank is confirmed up to nine months in a twelve month period of time.

- Sapphire = \$27,000 (\$3,000 per month for up to nine months)
- Ruby = \$54,000 (\$6,000 per month for up to nine months)
- Diamond = \$81,000 (\$9,000 per month for up to nine months)

To be eligible for a Presidential Bonus, a Franchisee must achieve the following milestones:

- a. Achieve the Rank of Sapphire for three consecutive months within your first nine months
- b. Achieve the Rank of Ruby for three consecutive months within your first fifteen months
- c. Achieve the Rank of Diamond for three consecutive months within your first twenty-one months.

Presidential Royalty Shares. Presidential Royalty Shares are additional Shares that may be awarded to members of the President's Club based on meeting the qualifications set forth in the Compensation Plan.

Qualify. To meet the requirements to achieve a given Rank, benefit or award under the Compensation Plan in a volume month while the Distributorship is in good standing.

Qualifying Month. The volume month in which a Franchisee meets the requirements for a given Rank or benefit.

Rank. A qualification title in the Compensation Plan.

Retail Price. Suggested price for retail sales.

Retail Profit. The difference between the wholesale price and the retail price paid by a customer.

Rules for Maintaining Manager Rank. Once a Franchisee achieves the Rank of Manager, he /she must have cumulative Personal Volume (PV) of 1,000 (including customer volume) in the twelve months after achieving the Rank. This maintenance requirement is repeated in subsequent twelve-month periods. If this Maintenance requirement is not met then the Franchisee will lose their Manager status and will have to achieve Manager again in order to earn Franchise Royalties and other Manager benefits.

Royalty Shares. The share percentage of a Manager's GV that is paid to qualifying Upline Senior Managers and higher.

Sponsor. The first Upline position to a Franchisee. To "Sponsor" is to be recognized on the Distributor Agreement as the Sponsor and/or to have the Franchisee placed on the Sponsor's frontline.

Senior Manager. To achieve the Rank of Sr. Manager a Franchisee must have a minimum of 100 Personal Volume (PV) through a personal Auto-Refill and 1,000 Group Volume (GV) in a Calendar Month.

Team Builder Bonus. The Team Builder Bonus Program encourages and rewards team growth to the Presidential Sapphire Rank. Team Builder Bonuses are earned as Franchisees build their total Organization Volume and confirm the volume the following month. Team Builder Bonuses range from \$500 - \$3,000, with total payout of up to \$20,000.

To be eligible for a Team Builder Bonus, a Franchisee must achieve the following:

1. Personally Sponsor at least three Franchisees Frontline and help them achieve the Rank of Associate or higher
2. Leg Balance – No more than 60% of qualifying OV may count from the largest Leg
3. Bank and Release – Two options for bonus to be released:
 - a. Hold OV level the following month
 - b. Move up to the next Team Builder level
4. A Franchisee may earn each Bonus once
5. There is no time limit for achieving the Bonuses

Upline. A Franchisee's Sponsor and successive Sponsors of each Upline.

Volume. The value or points assigned to a Unicity product. A Distributorship accrues Volume upon the purchase of product by the Franchisee or by the Downline pursuant to the Compensation Plan. Volume or points have no monetary value unless properly redeemed.