

GETTING STARTED FOR THE PRODUCT ADVOCATE

Congratulations on your decision to become a Bios Life Franchise Owner. If you are looking to diversify your income by creating an additional stream of income, you will be impressed with the freedom and flexibility that this business offers. Because of the strengths of the Bios Life Franchise and this simple training system, you can be successful building a part-time business while maintaining balance in your life.

With 64% of the population struggling with their weight, the opportunities to find customers for Bios Life Slim are endless. As you begin to find customers and service them, you can earn a residual income on the products they use each month. If you have 10 regular customers you can be earning an extra \$550 a month; with 20 customers, an extra \$1200 a month. If you are fired up and really want to build a business, there is no limit on the number of customers you can gain.

Keys to Success

Two of the main reasons the Bios Life Franchise has such a high success rate is because of its emphasis on following proven systems and its commitment to training. These are two of our core competencies and we take them seriously.

This training in this section of bioslifetraining.com will teach you step-by-step how to build a successful Bios Life Franchise by marketing Bios Life Slim. If your goal is to also build a network of franchise owners, then you should be reading Getting Started for the Business Builder under the Business Builder tab.

Think of this training as your formula for success. *If you follow our systems with consistency and if you focus on improving your performance each day, the compounding effect of this behavior will not only bring you financial success, but it will also change how you feel about yourself. It will improve your value in the market and make you a better person. Ultimately it will help you live a life of abundance, happiness, and fulfillment.*

Five Steps to Getting Your Business Started Correctly

The following five steps are your most important activities in getting your business started correctly.

1. Become a Bios Life Franchise Owner.

Before you can start building your Bios Life Franchise, you must first complete the Distributor Franchise Application and Agreement. This can be done either online at www.bioslifefranchise.com or by completing the Distributor Franchise Application and Agreement provided by your sponsor. The cost to get started is

\$40, plus tax and shipping. This fee includes setting you up as a licensed Bios Life Franchise Owner.

2. Place an appropriate start-up-product order.

Your product order should consist primarily of the products that you plan to use and sell in your first 30-60 days.

3. Make a list of “Those You Know.”

As you begin building your business, your initial success will likely come from introducing our products to those you know. For this reason, we recommend you start by making a list of the people you know. Block out a small window of time when you can sit down in a quiet place and focus on making your list. As you write down names, don't prejudge who would have an interest and who wouldn't, just make a list of everyone you know.

Make this list on the “Who Do I know” worksheets located in the Forms and Flyers section of this website. The first page of this set of worksheets is called “Some Stimulating Ideas” that will help you be creative in making your list. As you think of new names and meet new people, continue to add them to your list. As you begin to see the large number of people who will want to use one or more of our products, your list will grow daily.

4. Sign up for Unicity Video.

Unicity Video is a new technology that allows you to introduce Bios Life Slim using professionally produced online videos.

When you have someone who expresses an interest in Bios Life Slim, you should send this person an email with a link to our short Product Introduction video. When this person watches the video, you will immediately receive an email letting you know the video was watched. This allows you to follow up while the information is fresh in their minds.

This technology allows you to introduce our products and business using professionally produced videos for only \$10 a month

5. Place your start-up sales tool order.

As you begin building your business, you will need some sales tools to help you market your business. Talk with your sponsor about the tools appropriate for you based on your goals and your plan for building your business.

Sales tools are like advertising tools; they are needed to build your business and are tax deductible.

Bios Life Business Cards—Bios Life business cards can be purchased from www.bioslifecards.com. There are several different designs available from which to choose.

Talk with your sponsor about other tools available.

When you have successfully completed these five steps, you are ready to begin sharing our products with others.